

GLS UNIVERSITY'S FACULTY OF BUSINESS ADMINISTRATION																			
FORMERLY KNOWN AS N R INSTITUTE OF BUSINESS ADMINISTRATION																			
MONTH-WISE PLANNED SYLLABUS																			
SEM V (REGULAR)																			
2023 - 2024																			
Subject Name	Strategic Management	Accounting for Managers		IT in Business	Advertising and Sales Management			HRM Spz - Industrial and Labour Laws	HRM Spz - Compensation and Benefits Management	EFM Spz - Establishing and Growing Ventures		EFM Spz-Business Feasibility	BFS Spz - Banking		BFS Spz - Financial Services		Analytical Communication		
Subjects taken by	Dr Belur Baxi	Dr Seema Pandit	Dr Yukti Modhia	Prof. Jimmy Sethna	Dr Belur Baxi	Dr Rikita Thakkar	Prof. Manushi	Mr Mayank Rami	Ms Dipalee Atre	Mr.Milan Patel	Dr Rikita Thakkar	Mr.Milan Patel	Ms Karishma Anklesaria - Dalal	Dr Priyanka Zala	Ms Karishma Anklesaria - Dalal	Dr Priyanka Zala	Dr Nirja Vasavada	Prof. Reeti Pandya	Dr Anjali Ramnani
June-July	Module I: Fundamentals of Strategic Management. Module-II Environment Analysis ( Environment Analysis Tools and Competitors Analysis)	Module-II Budgetary Control - Functional Budget	Module -I Introduction to Management Accounting	Module I: Introduction (complete)	Module-II Media Planning (Upto Media Brief)	Module III: Introduction to sales management upto levels of sales management	Module I : Basic Aspects of Advertising Up to Theories of Advertising	Module III: Regulatory Framework (Till Factories Act)	Module I: Designing a base pay structure (complete) Module II: Incentives (till individual incentives)	Module I: Understanding of Business Opportunity -Till sources of opportunity	Module III: Growth of a venture-The Whole module	Module I: Indian Banking Services (Complete) and Une III:Legal market and Oerational Feasibility upto What is market analysis	Module I: Indian Banking Services	Module III: Assets Liabilities and Risk Management in Banks (Assets and Liabilities Management)	Module IV: Mutual Funds (Till Types of MF)	Module I: Introduction to Financial Services	Module I: Problem solving	Module IV	Module II Case Analysis
August	Module-II Environment Analysis ( Environment Analysis Tools and Competitors Analysis) and Module-III Internal Analysis	Module :II Budgetary Control - Flexible Budget Module IV CVP Analysis & Decision Making	Module III :Standard Costing	Module II: Management Information Value Chain (the whole module)	Module-II Media Strategy and Planning (Remaining portion)	Module III: Introduction to sales management-The whole module	Module I : Basic Aspects of Advertising Up to Concept of Advertising Agency	Module III: Regulatory Framework (complete) Module I: Compensation Regulations - A (complete)	Module II: Incentives (complete) Module III: Performance Management and Appraisal (till process of performance appraisal)	Module I: Understanding of Business Opportunity -Module complete	Module IV:Further Growth and Expansion of Venture-The whole module	Module II:Legal,market and Oerational Feasibility upto What is market analysis and Module III:Financial Feasibility The whole module	Module II: Banking Products and Services	Module III: Assets Liabilities and Risk Management in Banks (Risk Management in Banks)	Module IV: Mutual Funds (Till Regulation of MF)	Module II A: Merchant Banking Module II B: Issue Management	Module I contd	Module IV Contd	Module II contd. & Module III Academic Writing
September - October 1, 2023	Module-IV Grand Strategies	Module IV CVP Analysis & Decision Making	Module III :Standard Costing	Module III: Introduction to ERP (the whole module) Module IV: E-Commerce and M-Commerce: Big Data and Business Analytics (complete)	Module- IV Monitoring Sales (Upto Sales Territories)	Module- IV Monitoring Sales (Upto methos of sales quotas)	Module I : Basic Aspects of Advertising remaining portion	Module II: Compensation Regulations - B (complete) Module IV: Industrial Relations (complete)	Module III: Performance Appraisal (Complete) Module IV: Employee Benefits and Services and recent trends in Com and Ben (complete)	Module II:Initiating a venture(Examiantion of financial picture & Acquiring established ventures)	Module II:Initiating a venture till new old approach	Module IV:Technical & Economic Feasibility-The whole module	Module IV: Credit Delivery and Legal Aspects of Lending	Module III: Assets Liabilities and Risk Management in Banks (Complete)	Module IV: Mutual Funds (Complete)	Module III: Depository Services in India	Module I contd	Module IV contd	Module III Academic Writing
Issued on: June 7, 2023																			